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### **For Immediate Release**

#### **Artist Workshop with a Soul Proprietor**

FAIRFIELD, CT (April 19, 2011) – Come to an artist workshop that provides in real-life insight, inspiration and actionable advice for successful small business ownership! You're invited to an Artist Workshop designed to offer inspiration while revealing the secrets to success. Come to hear Jane Pollak, author of the book *Soul Proprietor, 101 Lessons From A Lifestyle Entrepreneur*, share her wisdom as she journeyed from remote craft fairs to an invitation to the White House and appearances on NBC's Today Show. Presented by the Cultural Alliance of Fairfield County and the Bridgeport Arts and Cultural Council, this workshop will provide insights on how to create a passionate business life that is balanced and truly meaningful.

The workshop will be held on May 9, 2011 at 7pm at the Housatonic Community College, Room BH CR 287. The cost is \$10 for Members of the Cultural Alliance of Fairfield County; \$20 for Non-Members and the cost includes a copy of Jane's book, *Soul Proprietor, 101 Lessons From A Lifestyle Entrepreneur*. Limited seating! To reserve your spot today, send an email to: [Laura@CulturalAllianceFC.org](mailto:Laura@CulturalAllianceFC.org) and a check to: Cultural Alliance of Fairfield County, 70 Sanford Street, Fairfield, CT 06824. Don't miss this wonderful opportunity to learn from a leading Northeast business coach. Register today!

To learn more about Jane Pollak, visit: [www.janepollak.com/about](http://www.janepollak.com/about)

The Cultural Alliance of Fairfield County mission is to advocate for arts and cultural organizations and artists by promoting participation in arts and cultural activities, building organizational and professional expertise, integrating the cultural sector into regional economic development strategies, and encouraging equitable access to cultural opportunities and education. For more information contact Ryan Odinak, Executive

Director, by calling (203) 256-2329, emailing [info@CulturalAllianceFC.org](mailto:info@CulturalAllianceFC.org), or visiting the Web site at [www.CulturalAllianceFC.org](http://www.CulturalAllianceFC.org).

The Bridgeport Arts and Cultural Council's mission is to advocate for cultural and arts organizations and artists by promoting participation in arts and cultural activities. To learn more visit [www.bridgeportarts.org](http://www.bridgeportarts.org), call the BACC office at 203.522.4154 or email Ken Kahn, Executive Director at [krkfinearts@me.com](mailto:krkfinearts@me.com)

**Photo to accompany this release:**

Soul Proprietor.jpg

Caption: Come to an artist workshop with Jane Pollak, author of *Soul Proprietor, 101 Lessons From A Lifestyle Entrepreneur*

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